

General Personal Essay Guidelines

Intro

Who are you and **Where** do you stand out from others (background, goals, beliefs).



Body 1

Why should they choose you to attend their school? Explain **Why** the information in your intro solidifies you as a good candidate for acceptance.



Body 2

What do you plan to do to be successful at their school? Explain **What** you do now and also be specific regarding the resources they have that you will utilize.



Body 3

How will you contribute on campus when you get there? **How** will you get involved? **How** will you make an impact or impression?



Conclusion

Based on the information above, **reiterate** the best main point from each Body paragraph which would **prove** you are a good fit for their school...will be successful when you get there...and should be accepted!

